

TATA CONSULTANCY SERVICES LIMITED



**NOTICE
DECLARATION OF SECOND INTERIM DIVIDEND
AND RECORD DATE**

Board of Directors of the Company has at its meeting held on Monday, October 10, 2022, declared second interim dividend of ₹8 per equity share of ₹1 each of the Company. The second interim dividend will be paid on Monday, November 7, 2022, to the equity shareholders of the Company, whose names appear in the Register of Members of the Company or in the records of the Depositories as beneficial owners of the shares as on Tuesday, October 18, 2022, which is the Record Date, fixed for the purpose.

The above information is also available on the website of the Company (www.tcs.com) and on the website of the stock exchanges where the shares of the Company are listed, i.e., BSE Limited (www.bseindia.com) and National Stock Exchange of India Limited (www.nseindia.com).

For **TATA CONSULTANCY SERVICES LIMITED**
Sd/-
Pradeep Manohar Gaitonde
Company Secretary

Place : Mumbai
Date : October 10, 2022

Registered Office:
9th Floor, Nirmal Building, Nariman Point, Mumbai 400 021
Tel: +91 22 6778 9595
Email: investor.relations@tcs.com Website: www.tcs.com
CIN: L22210MH1995PLC084781

KOTAK MAHINDRA BANK LIMITED

2nd Floor, Shop No 4, North West Avenue Road, Sector-4, Club Road, Punjabi Bagh, New Delhi-110026

E-AUCTION SALE NOTICE FOR SALE OF IMMOVABLE ASSET UNDER THE PROVISIONS OF THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 ("SARFAESI ACT") READ WITH PROVISIO TO RULE 9 (1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002.

Notice is hereby given to the public in general and to the Borrower and the Guarantor(s), that the below described immovable property mortgaged/charged to Kotak Mahindra Bank Limited (Secured Creditor/KMBL), the Symbiotic possession of which has been taken by the Authorized Officer of KMBL on 25/05/2022 and the same will be sold on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS" basis, by way of E auction to be conducted on **28/10/2022**. Recovery amount Rs. 9,16,38,004.81/- (Rupees Nine crores Sixteen lakhs Thirty Eight thousand Four and Eighty One paise only) due to KMBL from **Premier Metcast Pvt. Ltd. & Others** and its guarantors as on **06/09/2022** together with further interest at the contractual rate from **07/09/2022 till realization**, together with all incidental costs, charges and expenses.

The details of Reserve Price, Earnest Money Deposit, property details and date of Auction are mentioned below.

Plot No.	Particulars of Property	Reserve Price	EMD	Encumbrances
I (Land)	All that piece and parcel of non-agricultural immovable property bearing Plot No GH-3 and GH-4, having an area admeasuring 8886.10 Sq. Mtr., Jainpur Industrial Area, Pargana Tehsil- Akbarpura District, Kanpur Dehat, Uttar Pradesh together with all existing buildings and structures as may be erected/ constructed there upon any time from/ after the date of respective mortgages and all additions thereto and all fixtures and furniture's and plant and machinery attached to the earth or permanently fastened to anything attached to the earth, both present and future. Bounded as under: East- Private Land, West - Plot no. GH-2, North- 30 Mts. wide Road No.1, South- Plot No. F-3 Name of the Mortgagor: Premier Metcast Pvt. Ltd.	Rs.5,56,00,000/-	Rs.55,60,000/-	Not Known

Inspection at site : Symbolic Possession
Last date for deposit of EMD and uploading Bid documents: **27/10/2022 up to 4 p.m. at <https://kotakbank.auctiontiger.net>**

Date and time of E-Auction: **28/10/2022 between 11 am to 12:00 p.m.**
The end time of auction will be extended by 5 minutes each time a bid is made within last 5 minutes of E-Auction.

Bid Increment amount : Rs. 10,00,000/- (Rupees Ten lakhs Only) or in multiples thereof.

To the best of knowledge and information, Kotak Bank is not aware of any other encumbrances or the dues outstanding towards statutory dues, property dues, land revenue or any other dues with regard to the property put for auction. All Statutory dues like property taxes, land revenue dues, municipal taxes charges / dues, electricity dues etc. shall be ascertained and borne by the Successful Bidder/prospective purchaser(s). The particulars in respect of the secured assets specified hereinabove have been stated to the best of the information and records available with the undersigned, who, however shall not be held responsible for any error, misstatement or omission in the said particulars.

Important Terms & Conditions:


- The Terms and Conditions of sale are available on the website/portal <https://kotakbank.auctiontiger.net> or <https://www.kotak.com/en/bank-auctions.html>
- The auction shall be conducted only through "On Line Electronic Bidding" through website <https://kotakbank.auctiontiger.net> on **28/10/2022** from 11:00 AM to 12:00 PM with unlimited extensions of 5 minutes duration each. The property put for auction is under Symbolic Possession.
- M/e-Procurement Technologies Limited - Auction Tiger B-704, Wall Street - II, Opp. Orient Club, Nr. Gujarat College, Ellis Bridge, Ahmedabad - 380006 Gujarat (India) on Telephone No. 79-6813683/880 842, Ram Sharma-80000232947 & 9978591888 and on E-mail ID: ramprasad@auctiontiger.net.
- The intending bidders may visit Kotak Bank Website - <https://www.kotak.com/en/bank-auctions.html> for auction details.
- For detailed Terms and conditions of auction sale, the bidders are advised to go through the portal <https://kotakbank.auctiontiger.net> and the said terms and conditions shall be binding on the bidders who participate in the bidding process. Further, the bid has to be filled and submitted along with KYC documents online on the portal <https://kotakbank.auctiontiger.net> on or before **27/10/2022** and the copy of the same is to be sent by mail to singh.prabhjit@kotak.com. And Chitresh.banan@Kotak.com
- Prospective bidders may avail online training from M/s. e - Procurement Technologies Limited (Auction Tiger) on above mentioned contact numbers.
- Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT/FUND TRANSFER to the credit of **Account No. 8411307138, Kotak Mahindra Bank Ltd. Alc E-Auction, Malad (East) Branch, Mumbai, IFSC Code: KKBK0006646**, on or before **27/10/2022 up to 4:00 p.m.** Any bid submitted without depositing the EMD amount shall stand automatically rejected. The EMD deposited by the proposed bidder shall not earn any interest.
- The bid price to be submitted shall not be below the Reserve Price and during the bidding process, bidders who have submitted bids shall improve their further offers in multiples of Rs. 10,00,000/- (Rupees Ten lakhs only).
- The successful bidder has to deposit 25% of the highest bid amount (which shall include EMD amount paid) immediately on closure of the e-auction sale proceedings or on the following working day in case business hours is closed on the day of Auction, in the mode stipulated in clause 5 above. The remaining balance 75% of the highest bid amount shall be deposited within 15 days from the date of acceptance / confirmation of sale or within time period as agreed upon.
- On receipt of the entire sale consideration within the stipulated period as mentioned above, the Authorised Officer shall issue the Sale Certificate and the sale shall be complete, thereafter Kotak Bank shall not entertain any claims.
- The Authorised Officer has the absolute right and discretion to accept or reject any bid or adjourn/ cancel the sale/ modify any terms and conditions of the sale without any prior notice and assigning any reason for the same.
- All charges / dues including Registration Charges, Stamp Duty, Taxes, etc. payable for transfer of the ownership in the name of the successful bidder / purchaser etc. shall have to be borne by the Purchaser.
- EMD amount shall be returned by Kotak Bank to the unsuccessful bidders within three working days.
- As per Section 194-A of the Income Tax Act, 1961, Tax at the rate as applicable shall be paid on the total sale consideration and TDS certificate be issued in favour of Kotak Mahindra Bank Limited, the mortgagor and owner of the property put for auction.

Statutory Notice under Rule 9 (1) of the Security Interest (Enforcement) Rules

The Principal Borrower / Guarantor / Mortgagor are hereby notified to pay the sum as mentioned above along with up to date applicable interest and ancillary expenses before the date of auction, failing which the property will be auctioned/sold and balance due if any, will be recovered with interest and cost and this notice shall also be treated as notice of sale to the borrower/ guarantor and mortgagor mentioned hereinabove. For any other details, regarding the property please contact Mr. Prabhjit Singh - 9860603353. This is also a notice to the Borrower/guarantors that the auction shall proceed if the dues are not paid in full before the date of E-Auction. It may please be noted that in case of any discrepancy/inconsistency between auction notices published in English and other in vernacular language then the contents of the notice published in English shall prevail.

Place: Kanpur, Date : 12th October, 2022 For Kotak Mahindra Bank Limited, Authorised Officer

(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT)



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

Corporate Identification Number: U74999MH2013PLC244569

Our Company was originally incorporated as a private limited company under the Companies Act, 1956 pursuant to a certificate of incorporation issued by the Registrar of Companies, Maharashtra, Mumbai dated June 17, 2013 with the name "Maagh Advertising And Marketing Services Private Limited". Our Company was converted into a public limited company and the name of our Company was changed to "Maagh Advertising And Marketing Services Limited" by a special resolution passed on September 1, 2021. A fresh Certificate of Incorporation consequent upon conversion was issued on October 20, 2021 by the Registrar of Companies, Mumbai. For further details of our Company, see "General Information" and "History and Certain Other Corporate Matters" on pages 33 and 68, respectively.

Registered Office: 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai – 400053, Maharashtra, India
Tel: +91 22 4603 3045; **Website:** www.maaghadvertising.in; **E-mail:** info@maaghadvertising.in
Contact Person: Ms. Nidhi Jaiswal, Company Secretary and Compliance Officer

PROMOTER OF THE COMPANY: MINIBOSS CONSULTANCY PRIVATE LIMITED AND AZHARUDDIN R. MULLA

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 15,20,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH OF MAAGH ADVERTISING AND MARKETING SERVICES LIMITED ("OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹ 60.00 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 50.00 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ 912.00 LAKHS ("THE ISSUE"). OF THE ISSUE, 76,000 EQUITY SHARES AGGREGATING TO ₹ 45.60 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 14,44,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH AT AN ISSUE PRICE OF ₹ 60.00 PER EQUITY SHARE AGGREGATING TO ₹ 866.40 LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 46.34% AND 44.02%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 140 OF THE PROSPECTUS.

As per Regulation 253(2) of the SEBI (ICDR) Regulations, as amended, as present issue is a fixed price offer the allocation in the net offer to the public category shall be made as follows:

a) Minimum fifty percent to retail individual investors; and
b) Remaining to:

i. Other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for;

Provided that the unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.
If the retail individual investor category is entitled to more than fifty per cent on proportionate basis, accordingly the retail individual investors shall be allocated that higher percentage.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10 EACH AND THE ISSUE PRICE OF ₹ 60 IS 6.00 TIMES OF THE FACE VALUE

ISSUE OPENED ON SEPTEMBER 26, 2022 AND CLOSED ON OCTOBER 4, 2021*

** The Issue was scheduled to close on Thursday, September 29, 2022. The Issue Period was extended by 3 Working Days due to undersubscription and the Issue closed on Tuesday, October 4, 2022.*

PROPOSED LISTING: THURSDAY, OCTOBER 13, 2022*

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE") in terms of the Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an approval letter dated September 8, 2022 from BSE Limited ("BSE") for using its name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of this Issue, BSE shall be the Designated Stock Exchange. The trading is proposed to be commenced on or about **THURSDAY, OCTOBER 13, 2022***.

**Subject to the receipt of listing and trading approval from the BSE SME Platform.*

All Applicants were allowed to participate in the Issue through APPLICATIONS SUPPORTED BY BLOCKED AMOUNT ("ASBA") process by providing the details of their respective bank accounts in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs"). Further, for UPI Applicants (Investors bidding for amount upto Rs. 5 Lacs) use of UPI Id in Application Form was allowed while applying for equity IPOs through Designated Intermediaries (Syndicate members, Registered Stock Brokers, Registrar and Transfer agent and Depository Participants). All Other Category of Investors shall mandatorily use only Application Supported by Blocked Amount (ASBA) facility for making payments. Subsequently, pursuant to SEBI Circular on SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, applications made using the ASBA facility in initial public offerings (opening on or after September 1, 2022) shall be processed only after application monies are blocked in the bank accounts of investors (all categories).

SUBSCRIPTION DETAILS

The Issue has received 131 applications (after removing applications not banked) for 17,04,000 Equity Shares resulting in 1.12 times subscription (including reserved portion of Market Maker). The details of the applications received in the Issue (before technical rejections) are as follows:

Detail of the Applications Received (Before Technical Rejection)

Category	No. of Applications	%	No. of Equity Shares	%	Subscription
Market Maker	1	0.76%	76,000	4.46%	1.00
Retail Individual Investors	112	85.50%	2,24,000	13.15%	0.31
Other Investors	18	13.74%	14,04,000	82.39%	1.94
Total	131	100.00%	17,04,000	100.00%	1.12

The details of applications rejected by the Registrar on technical grounds / withdrawal are detailed below:

Technical rejection / Withdrawal

Category	NO. OF APPLICATIONS	NO. OF EQUITY SHARES
Market Maker	Nil	Nil
Retail Individual Investors	4	8,000
Other Investors	1	4,000
Total	5	12,000

After eliminating Technically Rejected applications, the following table gives the details of Category wise net valid applications:

CATEGORY	NO. OF APPLICATIONS	%	NO. OF EQUITY SHARES (VALID)	%	SUBSCRIPTION (No. of Times)	PROPORTIONATE NO. OF EQUITY SHARES (ALLOCATED) AFTER ROUNDING OFF*
Market Maker	1	0.79%	76,000	4.49%	1.00	76,000
Retail Individual Investors	108	85.71%	2,16,000	12.77%	1.00	2,16,000
Other Investors	17	13.49%	14,00,000	82.74%	1.14	12,28,000
Total	126	100.00%	16,92,000	100.00%	1.11	15,20,000

*The unsubscribed portion of 5,06,000 equity shares in retail individual category was spilled over to Other Investors category.

Allotment: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE on October 10, 2022.

A. Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the issue price of Rs. 60/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 1.00 times. The total number of shares allotted in this category is 76,000 Equity Shares.

B. Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the issue price of Rs. 60/- per Equity Share, was finalized in consultation with BSE. The category was subscribed 1 time after spill over of unsubscribed portion of 5,06,000 equity shares to Other Investors category. The total number of shares allotted in this category is 2,16,000 Equity Shares to 108 successful applicants.

C. Allocation to Other Investors (After Technical Rejections): The Basis of Allotment to the Other Investors, at the issue price of Rs. 60/- per Equity Share, was finalized in consultation with BSE. The category was subscribed 1.14 times after the unsubscribed portion of 5,06,000 equity shares in retail individual category was spilled over to Other Investors category. The total number of shares allotted in this category is 12,28,000 Equity Shares.

The Category-wise details of the Basis of Allotment are as under:

No. of Shares applied for (Category wise)	No. of Applications Receives	% to total	Total No. of Shares Applied in each category	% of total	Proportionate Shares Available	Allocation Per Applicant Before Rounding Off to Market Lot	Allocation Per Applicant After Rounding Off	Ratio of Allottees to Applicants	Total No. of Shares Allotted	Surplus/ Deficit
4000	6	35.29	24000	1.71	21051	3509	2000	1:1	12000	0
							2000	5:6	10000	949
6000	1	5.88	6000	0.43	5263	5263	6000	1:1	6000	737
8000	1	5.88	8000	0.57	7017	7017	6000	1:1	6000	-1017
10000	2	11.76	20000	1.43	17543	8772	8000	1:1	16000	0
							2000	1:2	2000	457
12000	1	5.88	12000	0.86	10526	10526	10000	1:1	10000	-526
20000	2	11.76	40000	2.86	35086	17543	18000	1:1	36000	914
140000	1	5.88	140000	10.00	122800	122800	122000	1:1	122000	-800
150000	1	5.88	150000	10.71	131571	131571	132000	1:1	132000	429
340000	1	5.88	340000	24.29	298229	298229	298000	1:1	298000	-229
660000	1	5.88	660000	47.14	578914	578914	578000	1:1	578000	-914
Total	17	100.00	1400000	100.00	1228000				12,28,000	0

The Board of Directors of the Company at its meeting held on October 10, 2022 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for the transfer of the Equity Shares to various successful applicants.


The Refund/allotment intimation will be dispatched to the address of the Applicants as registered with the depositories on or about October 12, 2022. Further, the instructions to Self Certified Syndicate Banks for unblocking the amount will be processed on or prior to October 11, 2022. In case the same is not received within ten days, investors may contact Registrar at the address given below.

The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on SME Platform of BSE Limited within six working days from the date of the closure of the Issue.

Note: All capitalized terms used and not defined herein shall have the respective meaning assigned to them in the Prospectus dated September 16, 2022 ("Prospectus").

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the Issue SATELLITE CORPORATE SERVICES PRIVATE LIMITED at www.satellitecorporate.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

 **Satellite Corporate Services Pvt Ltd, (Unit :Navoday Enterprises Limited)**
A 106 & 107, Dattani Plaza, East West Compound, Andheri Kurla Road, Safed Pool Sakinaka, Mumbai - 400072
Tel No.: +91 22 28520461 / 28520462 **Email:** service@satellitecorporate.com **Website:** www.satellitecorporate.com
SEBI Registration No.: INR000003639 **Contact Person:** Michael Monteiro

For **MAAGH ADVERTISING AND MARKETING SERVICES LIMITED**
On behalf of the Board of Directors
Sd/-
Managing Director


**Place: Mumbai
Date: October 11, 2022**

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARE ON LISTING OR THE BUSINESS PROSPECTS OF MAAGH ADVERTISING AND MARKETING SERVICES LIMITED.


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