



Media Release

## Kotak Mahindra Bank Kicks-off the Year-End Holiday Season with *Khushi Ka Season 2.0*

**Mumbai, 19<sup>th</sup> December, 2020:** Kotak Mahindra Bank (Kotak) today announced the launch of *Khushi Ka Season 2.0* – a year-end celebration for Kotak’s debit and credit cardholders. Kotak has tied up with leading brands such as Myntra, Pepperfry and bigbasket across key categories like fashion, furniture, toys and essentials to give customers access to special offers and discounts on their holiday season shopping.

Puneet Kapoor, President – Products, Alternate Channels and Customer Experience Delivery, Kotak Mahindra Bank said, “The holiday season is around the corner and it’s that time of the year when people exchange gifts with family and friends. We are pleased to launch *Khushi Ka Season 2.0*. To help customers save more and add some extra joy to their festive purchases, we have partnered with some popular brands in categories that are in demand at this time of the year.”

### Offer Details\*

Brand	Offer on Kotak Debit Cards and Credit Cards	Offer Period
Myntra	Additional 10% Instant Discount <i>(can be availed multiple times during the offer period subject to a minimum transaction of Rs 3,000/- and a maximum total discount of Rs 1,000/- per card)</i>	Dec 18 <sup>th</sup> to Dec 24 <sup>th</sup> , 2020
Pepperfry	10% Instant Discount <i>(can be availed once per card during the offer period subject to a minimum transaction of Rs 5,000/- and a maximum discount of Rs 3,000/- per card)</i>	Dec 22 <sup>nd</sup> to Dec 28 <sup>th</sup> , 2020
Flipkart Grocery	10% Instant Discount <i>(can be availed multiple times during the offer period subject to a minimum transaction of Rs 1,750/- and a maximum total discount of Rs 200/- per card)</i>	Dec 23 <sup>rd</sup> to Dec 25 <sup>th</sup> , 2020
bigbasket	10% Instant Discount <i>(can be availed once per card during the offer period subject to a minimum transaction of Rs 2,000/- and a maximum discount of Rs 300/- per card)</i>	Dec 26 <sup>th</sup> to Dec 31 <sup>st</sup> , 2020
Hamleys	Flat 15% Instant Discount on total bill value <i>(can be availed multiple times during the offer period; no maximum discount or minimum transaction applicable)</i>	Valid till 31 <sup>st</sup> March, 2021
BIBA	Flat Rs. 450 off <i>(can be availed multiple times during the offer period on a minimum transaction of Rs 3,500/-)</i>	Valid till 31 <sup>st</sup> March, 2021

\*Terms & Conditions Apply

### About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.



The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group’s business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group’s growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 30<sup>th</sup> September, 2020, Kotak Mahindra Bank Ltd has a national footprint of 1,602 branches and 2,550 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company’s website at <https://www.kotak.com/>.

For further information, please contact

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