

Kotak Extends CSR Support to King George's Medical University (KGMU) to Provide 24*7 Life Support Ambulances

Lucknow, March 27, 2024 - Under its Corporate Social Responsibility commitment, Kotak Mahindra Bank Limited ("KMBL"/"Bank") in association with Impact Guru Foundation has extended support to King George's Medical University (KGMU), Lucknow, to provide critical life support ambulances. The initiative was flagged off by Honourable Governor of Uttar Pradesh, Smt. Anandiben Patel at the inauguration event.

The initiative underscores Kotak's commitment to improve access to healthcare, particularly in semi-urban and rural areas where timely medical intervention and support is not easily available. These state-of-the-art cardiac ambulances are equipped with specialised equipment, trained personnel and Advanced Life Support (ALS) capabilities and are designed to respond quickly to traumatic emergencies and transport patients to trauma centers or hospitals. Over the next few weeks, this initiative will be extended to charitable hospitals including M.Y. Hospital, Indore; Karnataka Lingayat Education Society (KLES), Belagavi; Jivan Jyot Trust Hospital, Surat; and Jeevan Rekha Critical Care & Trauma Hospital, Jaipur.

Himanshu Nivsarkar, Senior EVP and Head – CSR, Kotak Mahindra Bank Ltd., said "Under our CSR commitment, we strive to improve healthcare accessibility, ensuring every individual has access to quality healthcare when they need it the most. Through this initiative, we aim to provide 24*7 services to medical and trauma related emergencies, bridging as a life-saving link between the patient and the healthcare facility."

Sundeep Talwar, CEO, Impact Guru Foundation said "This collaboration with Kotak Mahindra Bank, providing advanced life support ambulances to King George's Medical University, signifies significant progress in realising our vision of universal healthcare. Under this partnership, our aim is to extend support to more hospitals with such ambulances, saving more lives together."

Vice Chancellor & Prof. Sonia Nityanand-KGMU, Lucknow expressed her gratitude while flagging off the ambulances. She said, "These ambulances for Public Health & Wellness will bring down fatalities and reduce turn-around time to bring patients to the hospital without delay."

Kotak Karma is the Corporate Social Responsibility (CSR) identity of Kotak Mahindra Group.

About Kotak Mahindra Bank

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking licence from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Limited.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking, and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is concentrated India, diversified financial

services. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 31st December 2023, Kotak Mahindra Bank Ltd has a national footprint of 1,869 branches and 3,239 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

About Impact Guru Foundation

Headquartered in Delhi, Impact Guru Foundation (IGF) was established in 2014 with the mission to "Provide access to quality and equitable healthcare for the deprived by building efficacies to impact 5 million lives by 2030". The main aim is to put forward a platform where each individual can easily avail of preventative, curative, and critical care. Since, its inception IGF has executed projects impacting 450,000+ lives on pan India level. IGF has been recognized and awarded by various industry bodies.

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For more information, please visit <https://www.impactgurufoundation.org/>

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