

*Media Release*

## **Kotak Organises 'Sehat Ka Safar' - Nationwide Health Checkup Drive for Truck Drivers**

### **Free health check-up camps to be organised in up to 30 cities across India**

**Mumbai, 13<sup>th</sup> March, 2024:** Kotak Mahindra Bank ("KMBL" / "Kotak") has unveiled the 2<sup>nd</sup> edition of 'Sehat Ka Safar', a Kotak Karma initiative, dedicated to prioritizing the physical well-being of truck drivers nationwide.

Under this initiative, Kotak is hosting complimentary health check-up camps tailored specifically for this vital workforce. These camps will offer free medical consultations and a range of tests, addressing the health and wellness needs of around 3,000 truck drivers across the country through 'Sehat Ka Safar'. Services such as eye check-ups, assessments by physiotherapists/orthopedic specialists for posture evaluation, dental checks for initial screenings of oral cancer, and an overall health check covering blood pressure, blood sugar among others, will be provided. Alongside providing medications at no cost, Kotak is conducting awareness sessions on government welfare schemes aimed at enhancing the well-being of the drivers.

Amit Mohan, President – Logistics & Infrastructure at Kotak Mahindra Bank, said, "Truck drivers, often unsung heroes form the backbone of our economy, tirelessly transporting goods across the country. Unfortunately, their demanding schedules often leave little time for prioritising their own health. Our health check-up camps aim to promote a healthy lifestyle and offer essential guidance to these drivers. Building on the success of previous camps, we are optimistic that 'Sehat Ka Safar' will touch even more lives."

Up to 30 health camps will be organised across Transport Hubs frequented by truck drivers. Each camp will be staffed by six members comprising doctors and nursing staff from Doctors4You. This initiative is set to extend its reach up to 30 cities, including locations such as Nashik, Moradabad, Kanpur, Rohtak, Faridabad, Bikaner, Bhilwara, Jaipur, Jodhpur, Bathinda, Jalandhar, Ludhiana, Chandigarh, Vellore, Sankari, Calicut, Hyderabad - Auto Nagar, Hubli, Jorhat, Dhanbad, Bhubaneswar, Patna, Pune, Aurangabad, Nashik, Raipur, Gandhidham, Indore, Gwalior, and Surendranagar – Halvad.

'Sehat Ka Safar' began in the year 2023. In its 1<sup>st</sup> edition, Kotak had organized 30 'Sehat Ka Safar' medical camps which benefited close to 3,000 truck drivers, nationwide.

Kotak Karma is the Corporate Social Responsibility (CSR) identity of Kotak Mahindra Group.

### **About Kotak Mahindra Bank Limited**

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking licence from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Limited. The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking, and Treasury, which cater to retail and corporate

customers across urban and rural India. The premise of Kotak Mahindra Group's business model is concentrated India, diversified financial services. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 31<sup>st</sup> December 2023, Kotak Mahindra Bank Ltd has a national footprint of 1,869 branches and 3,239 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

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