

Media Release

450+ under-19 players. 10 nations. 100+ matches. 5 titles. One tournament.

Smashing Shot! Kotak Group Proudly Supports Pullela Gopichand Badminton Foundation for Kotak India Junior International Badminton Series 2022

The grand celebration of global under-19 badminton championship will be held from 23rd to 28th August, 2022 at the Kotak Pullela Gopichand Badminton Academy, Gachibowli

Mumbai, 22nd August, 2022: Kotak Mahindra Group (Kotak) today announced its support to Pullela Gopichand Badminton Foundation (PGBF) for Kotak India Junior International Badminton Series 2022, which is being hosted at Kotak Pullela Gopichand Badminton Academy in Gachibowli, Telangana. The under-19 global badminton tournament that will be held from 23rd August to 28th August, 2022, will witness more than 450 players from over 10 nations fighting it out for five titles.

Shanti Ekambaram, Group President and Whole-Time Director Designate, Kotak Mahindra Bank said, “Kotak Mahindra Group believes and supports Pullela Gopichand’s vision of taking Indian badminton players on the world map. Kotak is proud to support Pullela Gopichand Badminton Foundation for India Junior International Badminton Series 2022.”

Pullela Gopichand, Indian National Coach & Founder Trustee of Pullela Gopichand Badminton Foundation said, “PGBF is privileged to be able to host an international badminton championship. We are ecstatic that the six glorious days will witness history being created by over 450 budding players from across the world. We are grateful to Kotak for supporting us in our endeavours and making the dreams of the stars of tomorrow become a reality. We are happy that the Badminton Association of India has allotted this event to be held in Telangana and the Kotak Pullela Gopichand Badminton Academy is hosting this event in Hyderabad.”

PGBF has bagged the Junior Badminton International series mandate for the first time. Players from Indonesia, Malaysia, Thailand, the USA, Germany, Zimbabwe, Uganda, Bangladesh, Nepal, and India will participate in the tournament. The tournament has received 174 entries for Men’s Singles, 129 for Women’s Singles, 55 for Men’s Doubles, 39 for Women’s Doubles, and 56 for Mixed Doubles.

About Pullela Gopichand Badminton Foundation

The Pullela Gopichand Badminton Foundation, a public charitable trust, runs the premier badminton training facility in Gachibowli, Hyderabad. At present, the academy has seventeen non-air conditioned courts, a gymnasium with premium training facilities and residential rooms. So far, around 2,000 players

and 200 coaches have undergone training at the academy which has produced world-class badminton players such as Saina Nehwal, P.V. Sindhu, Kidambi Srikanth, Parupalli Kashyap, R.M.V Gurusaidutt, Sikki Reddy, Satwik Sai Raj and host of other top players.

About Kotak Mahindra Group

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking licence from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd (KMBL).

Kotak Mahindra Group (the Group) offers a wide range of financial services that encompass every sphere of life. From commercial banking, to stock broking, mutual funds, life and general insurance and investment banking, the Group caters to the diverse financial needs of individuals and the corporate sector. The premise of Kotak Mahindra Group's business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked.

Kotak Mahindra Group has a global presence through its subsidiaries in UK, USA, Gulf Region, Singapore and Mauritius with offices in London, New York, Dubai, Abu Dhabi, Singapore and Mauritius respectively. As on 30th June, 2022, Kotak Mahindra Bank Ltd has a national footprint of 1,702 branches and 2,761 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>

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