

**Media Release****The Kotak MyTeam Card for Every Cricket Enthusiast****Kotak makes its Partnership Debut with Royal Challengers Bangalore;  
Launches the MyTeam Image Card - Special Cricket Edition Debit & Credit Cards for RCB Fans**

**Bengaluru, 9<sup>th</sup> April, 2021:** Kotak Mahindra Bank Ltd (KMBL) today announced that it is the proud official partner of Royal Challengers Bangalore (RCB). This is the first year of its association with the RCB franchise. To mark the occasion, KMBL has introduced the Kotak MyTeam Image Card - a range of Cricket-themed Debit and Credit Cards, designed especially for ardent RCB fans.

The Kotak MyTeam Image Cricket Edition range of Debit and Credit Cards feature striking team visuals of the players, the Royal Challengers Bangalore logo & watermark, and the official RCB team colours, making the card a perfect reward for every RCB supporter. The Kotak MyTeam Image Card is available for a special price of Rs 199/- only.

Puneet Kapoor, President - Products, Alternate Channels and Customer Experience Delivery, Kotak Mahindra Bank Ltd. said, "We are pleased to announce our partnership with Royal Challengers Bangalore. After an enthralling series with Australia, followed by England, a cricket-loving nation that eats, breathes and lives cricket is all set for more. And Kotak is ready with a delightful offering for fans. As they cheer for their side, RCB fans can enjoy a pocket-sized replica of their favourite team with the Kotak MyTeam card."

Rajesh V Menon, Vice President & Head of Royal Challengers Bangalore said, "We are delighted to partner with Kotak, one of the country's premier financial services and banking organisations. The credit and debit image cards by Kotak makes this association even more purposeful, giving our fans a tangible partner product experience."

Both existing and new KMBL customers can apply for their preferred Kotak MyTeam Image debit and/or credit card by visiting the website at [www.kotak.com](http://www.kotak.com) or by logging into net banking or mobile banking.

**About Kotak Mahindra Bank Limited**

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of





Kotak Mahindra Group's business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 31<sup>st</sup> December, 2020, Kotak Mahindra Bank Ltd has a national footprint of 1,603 branches and 2,573 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

For further information, please contact:

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