

Media Release

Kotak Mahindra Bank and its CSR Partner - Borderless World Foundation Provide Five Critical Care Equipped Ambulances to Various Units of Indian Army & Border Security Force in Jammu & Kashmir (UT)

Hon'ble Defence Minister of India, Shri Rajnath Singh Flags-off the Five Critical Care Ambulances from New Delhi

Mumbai, 20th August, 2021: Kotak Mahindra Bank Limited (KMBL) and its CSR partner – Borderless World Foundation (BWF), today announced providing five critical care equipped ambulances to various units of the Indian Army and the Border Security Force in Jammu & Kashmir Union Territory (UT). The Hon'ble Defence Minister of India, Shri Rajnath Singh, flagged off the five Critical Care Ambulances at New Delhi. Hon'ble Member of Parliament (Rajya Sabha) Shri Vinay Sahasrabuddhe and Major General Vijay Singh, were also present at the flag-off event.

The five well-equipped emergency medical and trauma care ambulances are being provided under Kotak Mahindra Bank Limited's CSR Project on Healthcare and its partner organisation Borderless World Foundation to various units of the Indian Army and the Border Security Force in Jammu and Kashmir (UT), such as 41 Rashtriya Rifles (MLI), Indian Army - 56 Maratha Light Infantry and 19 Div HQ etc.

These Indian Defence units will manage daily operations of these ambulances including deployment of doctors, paramedics, nurses, drivers and hospital support, maintenance and servicing of the ambulance and medical equipment, along with the recurring operational expenses. The ambulance driver will have a 24X7 mobile helpline number for quick accessibility in case of any emergency.

Rohit Rao, Joint President & Group Chief CSR Officer, Kotak Mahindra Bank said, "Access to timely medical facilities is always a challenge for the people in Jammu and Kashmir region due to its rough and difficult-to-access terrain. While various units of the Indian Army and the Border Security Force continue to do stellar humanitarian work at all times, Borderless World Foundation too has been doing humanitarian work over the past two decades in the areas of healthcare, education & livelihood for the people in the Jammu & Kashmir region. We are delighted to implement Kotak Mahindra Bank's CSR Project on Healthcare with Borderless World Foundation and various units of the Indian Army and the Border Security Force by providing five well-equipped critical and trauma



The Hon'ble Defence Minister of India, Shri Rajnath Singh flagged off the 5 Critical Care Ambulances at New Delhi. Also present were Adhik Kadam (third from left), Major General Vijay Singh and Hon'ble MP Shri Vinay Sahasrabuddhe (fourth & fifth from right, respectively)

care ambulances to deliver timely medical assistance for the people living close to the Indian border.”

Adhik Kadam, Founder Trustee, Borderless World Foundation, said, “We are thankful to Kotak Mahindra Bank for considering Borderless World Foundation as its CSR Partner under their CSR Project on Healthcare. Kotak Bank’s CSR-funded five critical care emergency medical and trauma care ambulances will provide round-the-clock emergency medical services to people staying in Indian border areas, such as Kupwara and Baramulla regions and will help save lives. We are working with various units of the Indian Army and the Border Security Force and local volunteers for efficient running of these ambulances.”

Kotak Karma is the Corporate Social Responsibility (CSR) identity of the Kotak Mahindra Group.

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group’s business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group’s growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 30th June, 2021, Kotak Mahindra Bank Ltd has a national footprint of 1,612 branches and 2,591 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company’s website at <https://www.kotak.com/>.

About Borderless World Foundation

The Borderless World Foundation (BWF) was founded in 2002 in Pune by Adhik Sadashiv Kadam. BWF started with five hostels for orphan girls in different parts of Jammu & Kashmir (J&K), as girls and women are the worst affected victims of the conflict in the region. BWF works closely with the community, government and military in J&K and provides extensive services in the field of Education, Healthcare, Hostel, Vocational Skill Education, etc.

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