



Media Release

Kotak Partners Amazon.in for the Festive Diwali Sale

**10% Instant Discount on Kotak Debit and Credit Cards;
Bonus Offer and Attractive EMI & No-Cost EMI options also available**

Mumbai, 29th October, 2020: As the festival of lights draws closer, Kotak Mahindra Bank (Kotak) today announced its partnership with Amazon.in for the festive Diwali sale. Beginning Thursday, October 29th to Wednesday, 4th November, 2020, Kotak Debit and Credit Cardholders will receive a 10% instant discount on Amazon.in. Customers can also avail attractive EMI and No-Cost EMI offers.

The weeklong offer on Amazon.in is a part of Kotak's annual festive season celebrations - [Khushi Ka Season](#).

Discount Offer:

Offer Period	Discount on Kotak Credit Cards and Credit Card EMI	Discount on Kotak Debit Cards and Debit Card EMI
Thursday, Oct 29 th to Saturday, Oct 31 st , 2020	10% Instant Discount up to Rs 1,500/- (on minimum transaction of Rs 5,000/-)	10% Instant Discount up to Rs 1,500/- (on minimum transaction of Rs 5,000/-)
Sunday, Nov 1 st to Wednesday, Nov 4 th , 2020	10% Instant Discount up to Rs 1,500/- (on minimum transaction of Rs 5,000/-)	10% Instant Discount up to Rs 1,500/- (on minimum transaction of Rs 5,000/-)
Total Discount (A)	Rs 3,000/-	Rs 3,000/-
Customers can shop multiple times on Amazon.in and avail 10% instant discount each time during the offer period.*		

In addition, as a bonus cashback offer, customers are eligible to receive one additional Amazon Pay cashback of Rs 1,500/- on a single transaction of Rs 30,000/- or more during the offer period.

Bonus Cashback Offer:

Offer Period	Cashback on Kotak Credit Cards/ No-Cost EMI	Cashback on Kotak Debit Cards/ No-Cost EMI
Thursday, Oct 29 th to Wednesday, Nov 4 th , 2020	Additional Amazon Pay cashback of Rs 1,500/- on a single transaction of Rs 30,000/- & above (excluding instant discount amount) on Credit Card/No-Cost EMI (only valid once during the offer period)	Additional Amazon Pay cashback of Rs 1,500/- on a single transaction of Rs 30,000/- & above (excluding instant discount amount) on Debit Card/No-Cost EMI (only valid once during the offer period)
Total Cashback (B)	Rs. 1,500/-	Rs. 1,500/-
Savings for the Customer (A + B)	Rs 4,500/-	Rs 4,500/-
Total Savings for the Customer across Credit Cards & Debit Cards	Rs 9,000/-	

Puneet Kapoor, President – Products, Alternate Channels and Customer Experience Delivery, Kotak Mahindra Bank Ltd. said, "As the celebrations pick up steam across India, we are delighted to offer our customers one more reason to rejoice with our tie-up with Amazon.in for the festive Diwali sale. Whether



decorating one's home, buying new clothes or gifting family and friends, this Diwali will be that much more rewarding and enjoyable for Kotak customers."

For the complete range of offers under *Khushi Ka Season*, [click here](#).

* Subject to a minimum transaction of Rs 5,000/-.

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 30th September, 2020, Kotak Mahindra Bank Ltd has a national footprint of 1,602 branches and 2,550 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

For further information, please contact

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