



Media Release

Thrill Zone and Kotak Mahindra Bank collaborate to organise 6th edition of the Punjab Half Marathon

Chandigarh, 29th September, 2019: Kotak Mahindra Bank (Kotak) and Thrill Zone, a not-for-profit organisation with a mission to establish running as a serious sport, organised the Kotak Mahindra Bank Punjab Half Marathon today. The theme for the 6th edition of the marathon is “Run against Drug Abuse”.

A bi-annual event, the Kotak Mahindra Bank Punjab Half Marathon kicked-off at 5:30 a.m. from Chandigarh Club, Sector 1 and witnessed a total of approximately 2000 participants running across three categories - 21 km (half-marathon), 10 km and 5 km categories. This included the participation of around 300 Kotak employees across the various running categories.

PC Kushwaha, Founder, Thrill Zone said, “Thrill Zone has always worked for upliftment of the society with its year-round events. The Kotak Mahindra Bank Punjab Half Marathon aims to raise awareness about the menace of drug abuse prevalent in the state. It is heartening to see the overwhelming response to the marathon as passionate runners run for the cause of “Run against Drug Abuse.”

Virat Diwanji, President – Retail Liabilities & Branch Banking, Kotak Mahindra Bank said, “As title sponsors of the Kotak Mahindra Bank Punjab Half Marathon, we are pleased to partner with Thrill Zone to raise awareness of the importance of leading a healthy lifestyle as well as supporting an important cause. Running is a great form of fitness and a great way to invest in one’s own health. Punjab is important to us and we will continue to engage with our stakeholders with more such meaningful events.”

All participants were presented with a t-shirt, medal, participation certificate, refreshments and a bib with a timing chip.

About Thrill Zone

Thrill Zone is a multidimensional and dynamic NGO that emerged as a result of the vision and efforts of Mr. P. C. Kushwaha. The main aim of Thrill Zone is to promote a healthier lifestyle throughout the nation. Integral to Thrill Zone is the passion for sport and the faith it has in the power of sports for improving lives. For more information, please visit - <https://thrillzone.in/>

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.



Effective April 1, 2015, ING Vysya Bank Ltd. merged with Kotak Mahindra Bank Ltd. As on June 30, 2019, Kotak Mahindra Bank Ltd. has a national footprint of 1,503 branches and 2,394 ATMs. The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India.

For more information, please visit the Company's website at <https://www.kotak.com>.

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