<u>#KotakPrivyGourmet</u>

Celebrity Chef Vicky Ratnani Treats Kotak Customers to a Cooking Masterclass

Mumbai, 27th January, 2021: Kotak Privy League, the banking programme for HNI customers of Kotak Mahindra Bank (Kotak), has teamed up with celebrity Chef Vicky Ratnani to host an exclusive "Privy Gourmet" series for Kotak Privy League customers. The cookery webinar is dedicated to a different theme every episode and features some lip-smacking culinary delights from India and around the world. The Privy Gourmet webinar by Vicky Ratnani gives Kotak Privy League customers an opportunity to learn a range of diverse cuisines and cook amazing restaurant-style food with their families conveniently from the comfort of their homes.

After a hugely successful Season 1, Season 2 of Privy Gourmet has been launched as an eight-part series, culminating in a grand finale. As the amateur chefs cook alongside him, Chef Vicky Ratnani guides the participants step-by-step through the recipes. At the end of the webinar, Chef Ratnani takes questions from the audience.

Elizabeth Venkataraman, Joint President – Consumer, Commercial and Wealth Marketing, Kotak Mahindra Bank said, "Kotak Privy League provides a holistic banking and lifestyle experience to our customers, including bespoke events curated exclusively for them. The last few months have been like no other, prompting us to hone our skills and pursue forgotten interests. The cooking masterclass is the perfect platform for our Privy League customers to indulge in some family-time and learn some new dishes from one of the best chefs in India."

Talking about his association with Privy Gourmet, Chef Vicky Ratnani said, "I am overwhelmed with the response we have received thus far. The series is interactive, and I love chatting with the participants after every session, while teaching them to cook some quick and mouth-watering recipes that they can try out at home. I have some exciting dishes planned for Season 2, especially curated for Kotak Bank's Privy League patrons. "

Kotak Privy League, Kotak's premium banking programme, offers bespoke banking, investments and lifestyle benefits specifically curated for Kotak's affluent and HNI customers. Lifestyle benefits is one of the key pillars of the programme and provides customers with unique experiences across art, wellness, entertainment, travel and more.

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI),

becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 31st December, 2020, Kotak Mahindra Bank Ltd has a national footprint of 1,603 branches and 2,573 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at https://www.kotak.com/.

For further information, please contact:

Rohit Rao	Phiroza Choksi	Rakesh Sharma	Lalita Tiwari
Kotak Mahindra Bank	Kotak Mahindra Bank	Fortuna PR	Fortuna PR
Phone: +91-22-6166 0001	Phone: +91 98203 63681	Mobile: +91 98335 37679	Mobile: +91 99302 52484
Rohit.Rao@kotak.com	Phiroza.Choksi@kotak.com	Rakesh@fortunapr.com	Lalita@fortunapr.com