

Media Release

India's Favourite Sport. Your Favourite Team. The Kotak MyTeam Card.

Kotak Partners Six Cricket Teams; Launches MyTeam Cards - Special Cricket Edition Debit & Credit Cards

Official Team Partner of Delhi Capitals, Kings XI Punjab, Kolkata Knight Riders, Mumbai Indians, Rajasthan Royals and Sunrisers Hyderabad

Mumbai, 24th September, 2020: Kotak Mahindra Bank Ltd (Kotak) today announced that it is the official partner of six cricket teams - Delhi Capitals, Kings XI Punjab, Kolkata Knight Riders, Mumbai Indians, Rajasthan Royals and Sunrisers Hyderabad, and launched MyTeam Debit and Credit Cards. This season, fans of India's beloved sport are getting yet another reason to rejoice as, now, they can own a specially designed Cricket-themed debit and/or credit card of their favourite team.

MyTeam Cards - the Kotak Cricket edition range of debit and credit cards feature striking team visuals of the players, team logos, watermarks and official team colours, making the card a must-have for all passionate followers of the game as they cheer on their favourite team.

Uday Kotak, Managing Director & CEO, Kotak Mahindra Bank Ltd. said, "Undoubtedly cricket is at India's heart and is keenly followed by millions of fans. I count myself as one among them. This year, due to the unique circumstances, the excitement and interest in the cricketing events are at another level altogether. In this context, I am delighted to announce that Kotak is partnering six power-packed teams and launching MyTeam Debit and Credit Cards. Indian cricket fans can now carry a memento of their favourite team in their pocket and flaunt their loyalties at every swipe."

While, Kotak customers can choose their preferred MyTeam Debit Card by visiting the Kotak MyImage Gallery on the website, net banking or mobile banking, Kotak credit card customers can avail MyTeam Credit Cards from net banking and mobile banking. Non-Kotak customers can also apply for the MyTeam Debit Card by opening a Kotak savings account and then selecting their favourite image.

The Kotak MyTeam Cards

<p>Delhi Capitals</p>  <p>The front view of the Delhi Capitals MyTeam Card. It features a blue background with three players in their team uniforms. The Kotak Mahindra Bank logo is in the top left, and the Delhi Capitals logo is in the top right. A gold chip is on the left, and the VISA logo is in the bottom right.</p>	<p>Delhi Capitals</p>  <p>The back view of the Delhi Capitals MyTeam Card. It features a blue background with a large tiger head silhouette. The Kotak Mahindra Bank logo is in the top left, and the Delhi Capitals logo is in the top right. A gold chip is on the left, and the VISA logo is in the bottom right.</p>
<p>Delhi Capitals</p>  <p>The back view of the Delhi Capitals MyTeam Card. It features a blue background with a large tiger head silhouette. The Kotak Mahindra Bank logo is in the top left, and the Delhi Capitals logo is in the top right. A gold chip is on the left, and the VISA logo is in the bottom right.</p>	<p>Kings XI Punjab</p>  <p>The front view of the Kings XI Punjab MyTeam Card. It features a red background with three players in their team uniforms. The Kotak Mahindra Bank logo is in the top left, and the Kings XI Punjab logo is in the top right. A gold chip is on the left, and the VISA logo is in the bottom right.</p>
<p>Kings XI Punjab</p>  <p>The back view of the Kings XI Punjab MyTeam Card. It features a red background with a large lion head silhouette. The Kotak Mahindra Bank logo is in the top left, and the Kings XI Punjab logo is in the top right. A gold chip is on the left, and the VISA logo is in the bottom right.</p>	<p>Kings XI Punjab</p>  <p>The back view of the Kings XI Punjab MyTeam Card. It features a red background with a large lion head silhouette. The Kotak Mahindra Bank logo is in the top left, and the Kings XI Punjab logo is in the top right. A gold chip is on the left, and the VISA logo is in the bottom right.</p>
<p>Kolkata Knight Riders</p>  <p>The front view of the Kolkata Knight Riders MyTeam Card. It features a purple background with three players in their team uniforms. The Kotak Mahindra Bank logo is in the top left, and the Kolkata Knight Riders logo is in the top right. A gold chip is on the left, and the VISA logo is in the bottom right.</p>	<p>Kolkata Knight Riders</p>  <p>The back view of the Kolkata Knight Riders MyTeam Card. It features a purple background with a large knight head silhouette. The Kotak Mahindra Bank logo is in the top left, and the Kolkata Knight Riders logo is in the top right. A gold chip is on the left, and the VISA logo is in the bottom right.</p>

Kolkata Knight Riders



Mumbai Indians



Mumbai Indians



Mumbai Indians



Rajasthan Royals



Rajasthan Royals



Rajasthan Royals



Sunrisers Hyderabad





About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 30th June, 2020, Kotak Mahindra Bank Ltd has a national footprint of 1,600 branches and 2,516 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

For further information, please contact:

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