



Media Release

Kotak Partners with Flipkart to Bring *Khushi Ka Season* to Customers

**10% Instant Discount for Kotak Debit and Credit Cardholders;
Attractive EMI options also available**

Mumbai, 23rd October, 2020: Kotak Mahindra Bank (Kotak) today announced its partnership with Flipkart as a part of Kotak's annual festive season celebrations - *Khushi Ka Season*. Starting Thursday, October 22nd to Wednesday, 28th October, 2020, Kotak Debit and Credit Cardholders will receive a 10% instant discount on Flipkart on purchases across all categories, including Grocery. Customers can also avail attractive EMI offers.

Offer Details:

Dates	All Categories (excluding Grocery)	Grocery
Thursday, October 22 nd to Wednesday, October 28 th , 2020	10% Instant Discount on minimum transaction of Rs 5,000/-	10% Instant Discount on minimum transaction of Rs 2,000/-
Maximum Discount – Rs 1,500/- per card		
Customers can shop multiple times on Flipkart and avail 10% instant discount each time during the offer period.*		

Puneet Kapoor, President – Products, Alternate Channels and Customer Experience Delivery, Kotak Mahindra Bank Ltd. said, “We are delighted to announce our partnership with Flipkart, making shopping a more affordable and enjoyable experience for our customers this festive season. With *Khushi Ka Season*, our aim is to spread some happiness with a range of attractive offers on banking and shopping, as people celebrate the season with their near and dear ones.”

In addition to the tie-up with Flipkart, Kotak is offering a bagful of goodies including attractive loan rates, loan processing fee waivers and quick online loan approvals on a range of retail and agri loan segments. Customers can also avail special offers on other banking products including savings accounts, debit & credit cards and no-cost EMI payments. Further, Kotak is partnering Amazon.in with exciting offers for Kotak debit and credit cardholders. In addition, Kotak has tied up with over 100 brands to introduce curated deals on its debit cards, credit cards, payments via Kotak net banking & mobile banking channels and no-cost EMI.

For the complete range of offers under *Khushi Ka Season*, [click here](#).

* Subject to a minimum transaction of Rs 5,000/- (Rs 2,000/- for Grocery) and a maximum total discount of Rs 1,500/- per card.

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra



Group's business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 30th June, 2020, Kotak Mahindra Bank Ltd has a national footprint of 1,600 branches and 2,516 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

For further information, please contact

Rohit Rao	Phiroza Choksi	Rakesh Sharma	Lalita Tiwari
Kotak Mahindra Bank	Kotak Mahindra Bank	Fortuna PR	Fortuna PR
+91-22-6166-0001	+91-22-98203-63681	+91-98335-37679	+91-99302-52484
rohit.rao@kotak.com	phiroza.choksi@kotak.com	rakesh@fortunapr.com	lalita@fortunapr.com