

Media Release**Kotak Mahindra Bank Partners with The Blind Welfare Organisation for the 9th edition of 'Kotak National Blind Cricket Tournament 2019'**

Mumbai, 14th January, 2019: Kotak Mahindra Bank today announced the launch of 'Kotak National Blind Cricket Tournament 2019' which it conducts annually in partnership with The Blind Welfare Organisation (India) Nashik, a Nashik-based NGO. The ninth edition of the tournament is a three-day event to be held from 14th to 16th January, 2019 at Mumbai. The league and elimination rounds will be played at Islam Gymkhana and Sachivalaya Gymkhana and the final match will be held at Brabourne Stadium.

The Kotak National Blind Cricket Tournament is conducted annually with the objective of promoting the sport among the visually challenged. The 2019 edition of the tournament will witness the participation of eight talented state teams from Maharashtra, Gujarat, Chhattisgarh, Rajasthan, Odisha, Punjab, Delhi and Goa.

Rohit Rao, Chief Communication Officer and Head Corporate Responsibility & CSR, Kotak Mahindra Group said, "We are pleased to continue our partnership with The Blind Welfare Organisation for the 'Kotak National Blind Cricket Tournament'. Over the years, this tournament has grown in stature to become an important event in the annual cricketing calendar. Sports is an important platform to promote inclusion and diversity, and The Blind Welfare Organisation is doing a wonderful job in empowering and supporting the visually impaired."

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

Effective April 1, 2015, ING Vysya Bank Ltd. merged with Kotak Mahindra Bank Ltd. As on September 30, 2018, Kotak Mahindra Bank Ltd. has a national footprint of 1,425 branches and 2,236 ATMs. The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India.

For more information, please visit the company's website at <http://www.kotak.com/>

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