

Media Release

Kotak Mahindra Bank conducts #SehatKaSafar – a free health and eye check-up camp for commercial vehicle drivers

Mumbai, 7th June, 2019: The Commercial Banking unit of Kotak Mahindra Bank (Kotak), under its community wellbeing initiative #SehatKaSafar, organised a health and eye check-up camp for commercial vehicle drivers in Bhiwandi, a city in the Thane district of Maharashtra. Kotak is one of the leading players in the commercial vehicle financing segment in India.

Under this initiative, Kotak conducted a free health and eye check-up camp for drivers in Bhiwandi as well as educated them about existing social welfare schemes by the government such as Atal Pension Yojana and Pradhan Mantri Jeevan Suraksha Yojana that they are eligible for.

Amit Mohan, Senior Executive Vice President and Head - Commercial Vehicle Financing, Kotak Mahindra Bank said, "Commercial vehicle and truck drivers play a key role in transporting goods across the length and breadth of the country. Their nature of work involves long and irregular hours leading to erratic schedules and unhealthy eating habits. As a responsible corporate citizen, we organised #SehatKaSafar that aims to make drivers aware of the importance of undertaking health check-ups on a regular basis."

So far, #SehatKaSafar has been organised in Jaipur and Bhiwandi, where over 150 drivers have collectively participated. To ensure this initiative reaches out to commercial vehicle drivers across the country, Kotak will conduct #SehatKaSafar camps in over 75 locations pan-India over the next few months.

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

Effective April 1, 2015, ING Vysya Bank Ltd. merged with Kotak Mahindra Bank Ltd. As on March 31, 2019, Kotak Mahindra Bank Ltd, has a national footprint of 1,500 branches and 2,352 ATMs. The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India.

For more information, please visit the company's website at <https://www.kotak.com/>



An eye check-up camp underway as a part of Kotak's community wellbeing initiative #SehatKaSafar in Bhiwandi



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