

Media Release

Kotak Mahindra Bank partners Blind Welfare Organisation for 'Kotak National Blind Cricket Tournament 2018'

Mumbai, January 16, 2018: Kotak Mahindra Bank (Kotak) and Blind Welfare Organisation (BWO) kicked off the 'Kotak National Blind Cricket Tournament 2018' today. The tournament starts today in Mumbai and will be played over three days (January 16 to 18, 2018). It will witness participation from talented visually impaired cricketers from India's *kona kona*.



Virat Diwanji, Sr. EVP & Head – Branch Banking and Acquisition, Kotak Mahindra Bank bats for the visually impaired at Kotak National Blind Cricket Tournament 2018

In its 8th year, the 2018 edition of the Kotak National Blind Cricket Tournament is one of the most sought after cricket competitions in the country for visually impaired players. Players from eight State teams including Gujarat, Rajasthan, Punjab, Himachal Pradesh, Maharashtra, Delhi, Madhya Pradesh and Jammu & Kashmir, will participate in the tournament.

Virat Diwanji, Sr. EVP & Head – Branch Banking and Acquisition, Kotak Mahindra Bank inaugurated the tournament.

Diwanji said, "Blind Welfare Organisation is doing tremendous work in the area of supporting the visually impaired. We are delighted to partner them for 'Kotak National Blind Cricket Tournament 2018'. Cricket is a religion in India, which brings to the fore human passion, endurance and teamwork, and the Blind Welfare Organisation has done an outstanding job of using cricket to promote sports among the visually impaired."

"Having played the Cooch Behar Trophy (Under-19), the C K Nayudu Trophy (Under-21) and the Rohinton Baria Trophy (Inter-University), I know how physically and mentally demanding the sport is, and I am amazed and excited to see the determination and resolve shown by these talented sportsmen. We salute each player for being an inspiration," added Diwanji.

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.



Effective April 1, 2015, ING Vysya Bank Ltd. merged with Kotak Mahindra Bank Ltd. As on September 30, 2017, Kotak Mahindra Bank Ltd, has a national footprint of 1,362 branches spread across 689 locations and 2,164 ATMs.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India.

For more information, please visit the company's website at <http://www.kotak.com/>

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