

Media Release**Kotak Mahindra Bank supports the cause of cricket for visually Challenged;
partners Blind Welfare Organisation for ‘National Blind Cricket Tournament 2017’**

Mumbai, January 5, 2017: Kotak Mahindra Bank (Kotak) and Blind Welfare Organisation (BWO), today, announced the dates of the National Blind Cricket Tournament being held from Jan 11-13 at Mumbai.

National Blind Cricket Tournament, running in its seventh year, has brought some of the most skilful cricketers from India’s *Kona Kona* to the fore. This year, eight state teams including Gujarat, Haryana, Jammu and Kashmir, Madhya Pradesh, Maharashtra, Punjab, Rajasthan and West Bengal will participate in this tournament.

Uday Kotak, Executive Vice Chairman and Managing Director, Kotak Mahindra Bank, said, “We are delighted to support Blind Welfare Organisation for National Blind Cricket Tournament, which is a great national platform to promote cricket amongst the visually challenged. There is no greater passion or religion greater than cricket in India. Our support for this tournament is Kotak’s way of inclusion of the visually challenged in the sport.”

“Having played cricket myself, I know how tough and demanding the game can be. I am amazed to see the determination and vigour of the players, and look forward to the matches next week”, added Kotak.

Kotak has been associated with the tournament for the past couple of years.

About Kotak Mahindra Bank

Established in 1985, Kotak Mahindra Group is one of India’s leading financial services conglomerates.

In February 2003, Kotak Mahindra Finance Ltd., the Group’s flagship company, received banking license from the Reserve Bank of India, becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd. Effective April 1, 2015, ING Vysya Bank Ltd. merged with Kotak Mahindra Bank Ltd.

As on September 30, 2016, Kotak Mahindra Bank Ltd. has a national footprint of 1,336 branches and 2,044 ATMs spread across 702 locations. The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India.

For more information, please visit the company’s website at <http://www.kotak.com/>

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