

**Email & SMS Alert (Individuals / Non-individuals)**

 Subscription  De-subscription form  (Tick whichever is applicable)

Applicant / AUS Name _____	Applicant / AUS Name _____
*Customer CRN: <input style="width: 100px;" type="text"/>	*Customer CRN: <input style="width: 100px;" type="text"/>
Account Number 1 : <input style="width: 150px;" type="text"/>	Account Number 1 : <input style="width: 150px;" type="text"/>
Account Number 2 : <input style="width: 150px;" type="text"/>	Account Number 2 : <input style="width: 150px;" type="text"/>
Account Number 3 : <input style="width: 150px;" type="text"/>	Account Number 3 : <input style="width: 150px;" type="text"/>

**Note:**

- 1 \*Fields are Mandatory
- 2 Alerts opted above will be sent to E-mail and Mobile Number registered with the Bank on your CRN. In case you want to update or modify your contact details please get the same done before subscribing for alerts.
- 3 Please mention the account number(s) which are mapped to above mentioned CRN.
- 4 In absence of CRN & Account Number(s), form will be rejected.
- 5 In case of more than 3 account numbers, please fill separate form.
- 6 Transaction and Value Added Alerts will be sent to First Holder / Guardian only except for accounts with Joint Mode of Operation.

Alert Type		1st Applicant / AUS		2st Applicant / AUS		3st Applicant / AUS	
		SMS	E-mail	SMS	E-mail	SMS	E-mail
a)	Daily Balance + Transaction and Value Added Alerts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
You can select either (a) or (b) as per your requirement							
b)	Weekly Balance + Transaction and Value Added Alerts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Large Debit / Large Credit Limits (Applicable only for Non- Individual Customers)**

Particulars		AUS 1	AUS 2	AUS 3
a)	Large Debit	Rs. _____	Rs. _____	Rs. _____
b)	Large Credit	Rs. _____	Rs. _____	Rs. _____

**Note:**

- Alert facility enables you to receive alerts on your E-mail and Mobile regarding account transactions and maintenances. New alerts may be added from time to time.
- SMS & e-mail alerts will be sent to the contact details of the CRN mentioned above.
- The Preferred mobile number and e-mail address registered with the bank will be used for all alerts sent by the Bank.
- For charges related to alerts, please refer the General Schedule of Features & Charges available at our website at [www.kotak.com](http://www.kotak.com) or contact your nearest branch.
- In case the subscription based alerts are deactivated, the other regulatory & risk alert will still be sent without any charges.
- In Large Debit / Large Credit , incase no values are specified, Bank will set default Product Level values.

**Declaration**

I / We have read and understood the Terms and Conditions relating to various services and products, as also conditions prescribed herein, including, but not limited to Alert Services. I / We accept and agree to be bound by the said Terms and Conditions including those excluding / limiting the Bank's liability. I / We understand that the Bank may at its absolute discretion, discontinue any of the services completely or partially without any notice to me. I / We agree that the Bank may debit my / our account stated above for service charges as applicable from time to time. I / We shall advise the Bank immediately in the agreed manner as acceptable to the Bank, in case of any change in the above details and information given in this registration form I / We understand that under the Alert Service offered by Kotak Mahindra Bank will enable me / us to receive customised Alert messages through SMS / E-mail over my / our mobile phone / email ID as chosen by me / us and informed to the Bank, with respect to events / transactions / information relating to my Account. If this Application form is accepted by the Bank I / We shall be bound by the said terms and conditions, as in force, and as may be amended by the Bank from time to time and use of Alert Service will be deemed to be the acceptance of those terms and conditions.

I / We hereby expressly consent and authorize the Bank to make telephone calls and send SMSs and or e-mail to inform me / us on any information or updates relating to the Bank's existing / new products / services. The said consent given is valid till such time I / We withdraw the same in writing.

I / We am aware that in the event of non updation of correct mobile phone number and E-mail ID by me / us, I / We will not receive the transactions / maintenance related alerts sent by the Bank and agree that the Bank will not be held liable in case the transaction has not been initiated by me / us. I / We agree that in case of non updation of Mobile Phone Number in my account, Bank will restrict electronic transactions (e.g. NB, MB, E- Commerce, POS) in the account and will allow only ATM cash Withdrawals.

**Date:**

Signature(s)

Name

Signature(s)

Applicant / AUS\*: \_\_\_\_\_

Applicant / AUS\*: \_\_\_\_\_

Applicant / AUS\*: \_\_\_\_\_

\*In case of AUS (authorised signatory) please sign with company / firm stamp.

---

**For Bank Use only**

Branch Name \_\_\_\_\_

Request Captured by \_\_\_\_\_

Signature verified by \_\_\_\_\_

Request Authorised by \_\_\_\_\_

Documents sent to CPC on \_\_\_\_\_

Signature & Stamp \_\_\_\_\_

Approved By \_\_\_\_\_

Date \_\_\_\_\_