

Media Release

Trevor Noah's 'Off The Record Tour 2023 - India Exclusive Pre-sale of Tickets for Kotak Credit Card holders is Now Live on BookMyShow

- **First access to tickets with an exclusive 48-hour pre-sale window for Kotak Credit Card customers is now live on BookMyShow**
- **Kotak White and White Reserve Credit Card customers get 25% off on tickets up to Rs 6500 /-**

Mumbai, 1st August, 2023: Trevor Noah is traveling the globe and expanding his '**Off The Record Tour**' on popular demand, **making a stop in India, kicking off the much-anticipated Asia Tour from September 22nd–October 1st across Delhi, Bengaluru and Mumbai!** *BookMyShow Live*, the live entertainment experiential division of BookMyShow will bring the international comedy sensation for his first ever performance in the country as producer and promoter of the tour.

Kotak Mahindra Bank Limited ("KMBL"/"Kotak") today announced Kotak White Credit Card's tie-up as a co-sponsor for Trevor Noah's '**Off The Record Tour 2023 – India**', to bring laughter and joy to its cardholders.

As part of this association, **all Kotak Credit Card holders will get an exclusive 48-hour access to the pre-sale of the tour's tickets at 6 PM on 1st August (today), up to 6 PM on 3rd August '23.** The general sale of tickets for the tour go live on 3rd August, 2023, 6 pm onwards.

With sold out-shows through USA and Europe between 2022 and 2023, Trevor's '*Off The Record*' Tour will travel to Asia, with its first pit stop in India, followed by Dubai. Produced and promoted by *BookMyShow Live*, the show will feature the Emmy Award-winning comedian in his element, performing a satirical set that will be an absolute laughter riot!

Over and above the exclusive access, Kotak White and White Reserve Credit card customers shall also enjoy a flat 25% off, up to a maximum of Rs 6500/-, on the tickets.

Given the expected high demand, this benefit shall be offered on a first come-first-serve basis.

Frederick Dsouza, Business Head – Credit Cards, Kotak Mahindra Bank Ltd. said "Partnering with celebrated artists in the live entertainment landscape is a part of our efforts to curate unique and exceptional experiences, for our Credit Card customers. We are thrilled to partner with BookMyShow Live for the world-renowned Comedian Trevor Noah's '**Off The Record Tour 2023 – India**'. Trevor has captivated audiences across the world with his unmatched comic talent. We are confident our White and White Reserve customers and other card customers who'll attend are going to have the time of their lives, laughing out loud."

To get first access to pre-sale window and to avail the amazing offer on tickets, apply for the Kotak White Credit Card by [clicking here](#).

Trevor Noah will perform live across seven shows during the India leg of the 'Off The Record' Tour, to be held at Jawaharlal Nehru Indoor Stadium, Delhi-NCR on September 22nd-24th followed by Manpho Convention Centre, Bengaluru on September 27th and 28th and finally at the NSCI Dome, Mumbai on September 30th and October 1st, 2023.

Are you ready for the once-in-a-LAUGHtime opportunity? Tickets will be available exclusively on www.bookmyshow.com

About Kotak Mahindra Bank Limited:

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is concentrated India, diversified financial services. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 30th June, 2023, Kotak Mahindra Bank Ltd has a national footprint of 1,788 branches and 3,047 ATMs, and branches in GIFT City and DIFC (Dubai). For more information, please visit the company's website at <https://www.kotak.com/>.

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