

## **Media Release**

## Kotak Mahindra Bank launches 20th 'Aadhaar on Wheels' Van

- Introduced in Dec' 2021 in Pune, 'Aadhaar on Wheels' is now operational in 20 cities across the country
- 'Aadhaar on Wheels' service to be expanded to 10 more cities in next few months

**Bengaluru, 24<sup>th</sup> January, 2023:** Kotak Mahindra Bank Limited ("KMBL"/Kotak) is announcing the launch of "Aadhaar on Wheels" Van in Bengaluru – a mobile Aadhaar Seva Kendra that will provide convenient Aadhaar services to citizens including senior citizens, the differently abled, and pregnant women, among others.

The "Aadhaar on Wheels" will provide all key services offered by a conventional Aadhaar Seva Kendra such as enrolling for Aadhaar and updation of Aadhaar details – at doorstep of citizens residing in the city.

The Bank has partnered with UIDAI (Unique Identification Authority of India) for this initiative. The vans are manned by an Aadhaar Operator as well as a Bank staff.

At a function organised in the city, "Aadhaar on Wheels" was flagged off by Shri Anup Kumar, Deputy Director General, UIDAI RO – Bengaluru and Mr. Hemal Vakil, Joint President, Kotak Mahindra Bank Ltd.

The van will operate within the city limits and provide services to a wide network of residents from various locations such as residential societies, educational institutions, hospitals, government offices, corporate offices, etc. The service will also be available on select holidays.

The van was introduced in Pune in December 2021. Buoyed by the positive response, over the next 12 months, the Bank rolled out "Aadhaar on Wheels" in 20 cities across the country. Further, plans are afoot to expand it to 10 more cities, in the next few months.

Additionally, Aadhaar enrolment and updation related services can also be availed at over 120 bank branches of Kotak Mahindra Bank, across the country.

List of cities where Kotak Mahindra Bank's "Aadhaar on Wheels" is operational:

Mumbai	Pune	
Delhi	Nagpur	
Chennai	Thane	
Kolkata	Nashik	
Hyderabad	Kanpur	
Ahmedabad	Surat	
Indore	Jaipur	
Lucknow	Noida	
Vishakhapatnam	Gurgaon	
Vadodara	Bangalore	



"We are delighted to launch our 20<sup>th</sup> "Aadhaar on Wheels" van service for citizens in Bengaluru," said Mr. Hemal Vakil, Joint President, Kotak Mahindra Bank Ltd. "We'd like to thank UIDAI for their support. Essential for accessing government as well as non-government services, Aadhaar not only bridges digital divide but also helps ensure transparency and accountability. It is arguably one of the most successful biometric programs in the world."

"UIDAI regional office Bengaluru is happy to be associated with Kotak Mahindra bank in launching Aadhaar on Wheels for Bengaluru," said Shri Anup Kumar, Deputy Director General, UIDAI RO – Bengaluru. "This will go a long way in serving residents of the city, particularly the senior citizen, differently abled persons, etc. this will also help school going children in mandatory biometric update on crossing 5 years and 15 years of age as well as residents in document update after completing 10 years of Aadhaar."

## **About Kotak Mahindra Bank Limited:**

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is concentrated India, diversified financial services. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 31st December, 2022, Kotak Mahindra Bank Ltd has a national footprint of 1,752 branches and 2,814 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <a href="https://www.kotak.com/">https://www.kotak.com/</a>.

For further information, please contact:

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