

Media Release

Kotak Launches Festival Bonanza With Offers on Shopping, Fashion, Travel and more

- **Great savings for KMBL Debit and Credit card holders**
- **Customers can avail exciting offers on Flipkart, Myntra, Cleartrip, and many more**

Mumbai, 14th October, 2023: Kotak Mahindra Bank Limited (“KMBL”/ “Kotak”) today reported that their customers have lapped up offers on their Khushi Ka Season (KKS) program with great enthusiasm. This season, KMBL has offers during Flipkart’s The Big Billion Day sale, one of the most awaited e-commerce sales LIVE across the Flipkart Group including Myntra Big Fashion Festival, one of the biggest online fashion sale; as well as ClearTrip, one of India’s fastest-growing online travel technology companies that also has great deals during The Big Billion Days.

The offers are available for Kotak Credit Card as well as Debit Card customers with an option to pay on EMI.

Frederick Dsouza, Business Head – Credit Cards, Kotak Mahindra Bank Ltd said, “Kotak is delighted to offer customers a range of offers and discounts this festive season. With attractive offers on Flipkart, Myntra, Cleartrip, MakeMyTrip and Zomato etc. we hope to make this year’s shopping extravaganza even more special for customers. We are already seeing this in our Y-o-Y spend growth which has roughly doubled.”

Some of the popular offers:

Kotak Credit Card EMI offers with cashback up to Rs 26,000

Customers can avail Kotak Credit Card EMI offers with cashback up to Rs 26,000 on brands such as LG, Samsung, Sony, Haier, Lenovo, Whirlpool, Vivo, Yatra, Oppo, and Wakefit.

- Offer Dates – Up to 30th Nov 2023

KMBL offers on Flipkart – Save up to Rs 30,250

- 10% Instant Discount with Kotak Bank Credit and Debit Cards
- Save up to Rs 4,750 with Credit Card (EMI or Non-EMI Transactions)
- Save up to Rs 2,250 with Debit Card (Non-EMI Transactions)
- Save up to Rs 4,750 with Debit Card (EMI Transactions)
- Get additional instant discount of up to Rs 9,250 with Kotak Bank Credit Cards (Non-EMI & EMI transactions)
- Get additional instant discount of up to Rs 9,250 with Kotak Bank Debit Card (EMI transaction only)
- Offer Dates – 7th (Early access to Flipkart VIP & Plus Customers) to 15th Oct 2023

Offers on Myntra

- 10% instant discount up to Rs 1200 on minimum order value of Rs 3,500 on Kotak Credit & Debit Cards
- 15% (7.5% +7.5%) instant discount up to Rs 750 on every transaction on Myntra Kotak Credit Card
- Offer Dates - 6th Oct to 19th Oct 2023

Offer on Cleartrip – Save up to 35%

- Offer Dates – Up to 15th Oct 2023

For the full list of attractive offers, click here: <https://www.kotak.com/en/offers.html>

Elevating the bar for customer experience, Kotak Mahindra Bank has introduced an array of innovative offerings and also refined its existing products. One notable value proposition is ActivMoney, which offers an impressive Fixed Deposit (FD)-like interest rate of up to 7%* p.a., at the same time providing the flexibility to access funds at the customer's convenience. The bank has partnered with world-renowned artists in the realm of entertainment, curating exclusive experiences that promise to be truly unforgettable. Another testament to customer delight, The Big Billion Day offer is set to enhance and deepen customer engagement.

Visit the website for more details on the offer: <https://www.kotak.com/en/offers/offer-details/1234530686/flipkart.html>

About Kotak Mahindra Group

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd (KMBL).

Kotak Mahindra Group (Group) offers a wide range of financial services that encompass every sphere of life. From commercial banking to stock broking, mutual funds, life and general insurance and investment banking, the Group caters to the diverse financial needs of individuals and the corporate sector. The premise of Kotak Mahindra Group's business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked.

Kotak Mahindra Group has a global presence through its subsidiaries in UK, USA, Gulf Region, Singapore and Mauritius with offices in London, New York, Dubai, Abu Dhabi, Singapore and Mauritius respectively. As on 30th June, 2023, Kotak Mahindra Bank Ltd has a national footprint of 1,788 branches and 3,047 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the Company's website at <https://www.kotak.com>

For further information, please contact:

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