



Kotak Mahindra Bank opens branch in Noida

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Kotak Mahindra Bank, which offers complete practical financial solutions, inaugurated its first branch in Uttar Pradesh at Sector 18, Noida today. The branch has been designed in a manner consistent with its corporate identity "the infinite ka" reflecting the Bank's global Indian personality. The Noida branch takes the total number of Kotak Mahindra Bank's full fledged branches in the National Capital Region to three and its national tally to six.

The Bank was formally opened to customers by Uday S Kotak, Executive Vice Chairman and Managing Director, Kotak Mahindra Bank, in the presence of a host of dignitaries & VIPs from Noida region.

On the occasion, Uday S Kotak, Executive Vice Chairman and Managing Director, Kotak Mahindra Bank said, "The evolving Indian customer needs convenient and trustworthy banking services and we are here to offer exactly that. The branch will offer customers holistic financial solutions and personalized investment advice aimed at growing their wealth."

"The opening of the Noida branch further consolidates our plans for growth and expansion in the National Capital Region. The branch will be serving customers in and around Noida, including customers in Greater Noida and Ghaziabad. We are looking at adding at least one more branch in the coming two months to consolidate our presence in the NCR", he added.

The Bank offers its customers Wealth Management Services, which aim at helping customers manage and grow their wealth. The Bank has a team of Wealth Managers in place, who with the aid of proprietary techniques, provide personalized investment advice to customers on products ranging from Mutual Funds to Insurance to Equity shares. This advice is given keeping in mind the individual's risk return appetite, liability profile and long term financial goals and objectives.

The Bank customers get a free VISA affiliated Global Debit Card that is acceptable across the world at more than 10 million establishments. With this they can access their accounts using 850+ ATMs of Kotak Mahindra Bank and UTI Bank, free of cost, in a sharing arrangement between the two banks throughout the country. As a result of this arrangement, the bank customers have access to over 150 ATMs, free of cost, within the NCR, out of which 9 ATMs are in Noida.

The customers would also enjoy facilities like Net Banking (www.kotak.com), Phone Banking, Home banking, etc. which the Bank offers free of cost to all its account holders. It also offers free Home Banking - which allows the Bank customers to get cash and DDs delivered at home without any charges - to all its customers. The Bank also offers an Utility Bill payment facility to provide added convenience to its account holders.

The branch has a unique design aimed at providing the most satisfying banking experience to the customers while being aesthetically appealing. It incorporates the ambience of a modern high-tech bank with features that appeal to the Global Indian viz. privacy when discussing finance, customer comfort zones that allow personalized attention from Relationship Managers, etc.

The use of warm materials like wood, earthy colour tones, and subtle design elements give the branch a warm, friendly look while the layout and fixtures have been designed to be practical, friendly and functional.