



---

**Kotak Mahindra Bank arrives at Nepean Sea Road**  
**"Offers Free Cash Delivery at Home and Free Access at all Visa ATM"**

(March 5, 2005)

Kotak Mahindra Bank, which offers complete financial solutions, opened its eighth full-fledged retail-banking branch in Mumbai at Nepean Sea Road. The branch was inaugurated by **Anand Mahindra**, Vice Chairman and Managing Director, Mahindra & Mahindra and **Uday Kotak**, Executive Vice-Chairman and Managing Director, Kotak Mahindra Bank at Ground Floor, Burhani Mahal, Near Priyadarshani Park, Nepean Sea Road.

Speaking on the occasion, **Uday Kotak** said, *"Kotak Mahindra Bank's retail business is targeted at the affluent customer. Hence opening our branch at Nepean Sea Road is a natural fit. This new branch marks the launch of our eighth branch in Mumbai which further strengthens our presence in the city."*

Kotak Mahindra Bank customers can access their accounts free of cost at any Bank's Visa ATM by using their free Global Debit Card. Also, customers can get free cash delivered at their doorstep through the bank's free Home Banking facility.

**Anand Mahindra, Vice Chairman and Managing Director, Mahindra & Mahindra** added, *"Three things that a customer looks for in any bank are trust, convenience and accessibility. Kotak Mahindra Bank with its twenty years of expertise in financial services, value-added products, and its offer of free access at all VISA ATMs, makes for a strong player in retail banking"*

The launch of the Nepean Sea Road branch coincided with the launch of yet another convenience banking feature - **free Mobile Banking**. This facility allows customers to instantly check their account balance, issued cheque status, ask for last three transaction details or request for a new cheque book; all this through an SMS request to the bank's Mobile Banking number. Customers can also subscribe for the Bank's Alerts facility, by which the customer can receive an alert by SMS and / or email, when a large debit or credit happens in the account, a Standing Instruction set by the customer fails or to receive account balance on a daily / weekly basis on SMS and/ or email.

Apart from the above, the customers can enjoy state-of-the-art facilities like **Electronic Fund Transfer, Phone Banking, Net Banking, free access at any bank's VISA ATM etc.**