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## **Kotak Mahindra Bank opens branch in Greater Kailash II**

(October 31, 2003)

Kotak Mahindra Bank, which offers complete practical financial solutions, inaugurated its new branch at M Block Market, Greater Kailash - II, New Delhi. This spacious branch, conveniently located in the GK M Block market was inaugurated by the Bank's Managing Director and Vice Chairman Mr. Uday Kotak in the presence Dr. S.K. Sama, Chairman, Sir Gangaram Hospital, Father Pinto, Director, Holy Family Hospital, Mr. Subhash Lakhotia, eminent tax consultant and other such dignitaries.

The branch has been designed in a manner consistent with its corporate identity "the infinite ka" reflecting the Bank's global Indian personality. The GK II branch takes the total number of Kotak Mahindra Bank's full-fledged branches in the National Capital Region to four and, covering the region all the way from NOIDA to Gurgaon to Connaught Place, Delhi.

The Bank offers its customers Personalised Investment Advice, that is aimed at helping customers manage and grow their wealth. The essence of this customer proposition is captured in the new campaign line of the Bank 'Think Investments. Think Kotak.' The Bank has a team of Wealth Managers in place, who with the aid of proprietary techniques, provide personalized investment advice to customers on products ranging from Mutual Funds to Insurance to Equity. This advice is given keeping in mind the individual's risk return appetite, liability profile and long term financial goals and objectives.

The Bank customers get a free VISA affiliated Global Debit Card that is acceptable across the world at more than 10 million establishments. With this they can access their accounts using 850+ ATMs of Kotak Mahindra Bank and UTI Bank, free of cost, in a sharing arrangement between the two banks throughout the country. As a result of this arrangement, the bank customers have access to over 150 ATMs, free of cost, within the NCR.

The customers would also enjoy facilities like Net Banking ([www.kotak.com](http://www.kotak.com)), Phone Banking, Home banking, etc. which the Bank offers free of cost to all its account holders. It offers free Home Banking - which allows the Bank customers to get cash and DDs delivered at home without any charges - to all its customers. The Bank also offers a unique Utility Bill payment facility to provide added convenience to its account holders.

The branch has a unique design aimed at providing the most satisfying banking experience to the customers while being aesthetically appealing. It incorporates the ambience of a modern high-tech bank with features that appeal to the Global Indian viz. privacy when discussing finance, customer comfort zones that allow personalized attention from Relationship Managers, etc.

The use of warm materials like wood, earthy colour tones, and subtle design elements give the branch a warm, friendly look while the layout and fixtures have been designed to be practical, friendly and functional.